

THE PORT REPORT

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MARINA NEWS

Spring Marina Hours:

Ship Store :

Currently:

Mon-Fri: 8 to 4:30

Beginning April 16th:

Mon-Thu: 8 to 4:30

Fri & Sat: 8 to 5

Sunday: 9 to 5

Service Dept:

Mon-Fri: 8 to 4:30

Saturdays in May: 5th,
12th and 19th

Administration

Mon-Fri: 8 to 4:30

SEND US YOUR EMAIL AND THIS NEWSLETTER WILL BE EMAILED INSTEAD OF MAILED.

Another Port Superior Travel Green initiative.

COME ON BACK . . .

WINTER IS DEPARTING QUICKLY

The staff at Port Superior Marina are anxiously awaiting the return of our boaters. A long, snowless winter took away much of the fun and conversation topics we so enjoy in the off-season. The 60 degree days in early March are causing us to pine for more outdoor action.

As has been the process for the past several years, we hope to begin a pre-launch week the last full week in April. The boats scheduled for this time will primarily consist of boats that the service department provided winter work on. However, if you have a special need to be launched that week which will make your life easier, please let us know. We will do whatever we can to assure that you have a fantastic 2007 boating season.

The full launch will begin on April 30. The launch crew will be working on Saturdays in May including the 5th, 12th and 19th. We will avoid launching boats on the Saturday of Memorial Day, primarily because we hope to be mostly done by then so you can be out

enjoying the Lake and secondarily to stay out of your way during a busy weekend at the marina. We want you to enjoy the peace and beauty you come to Port Superior for.

The launch packets will be mailed on March 16, 2007. Scheduling for launch is basically first come, first serve. But to tell the truth, it has been years since a boater didn't get at least their 2nd choice. With your assistance, the ability and ease in scheduling launch is a breeze.

Important dates for this spring include:

Mid April: Shrinkwrap will be removed, call if you want it left on. The clubhouse will be open and showers ready for use. Electric & water will be available in the parking lots.

1st of May: Hope to have the dredging & pile driving completed. Electricity to the piers will follow shortly thereafter.

Late May: The swimming pool will be warm and blue, Portside serving food and the boaters enjoying life!

SLIPS AVAILABLE FOR SALE

An Investment Well Worth Considering

Port Superior Marina Association offers slips for sale on behalf of members. Buying a slip has provided for a great investment and a secured slip for your boat. Currently the Marina has 4 slips available for sale, as well as several slips available for annual rental.

Please call the Marina for further information and disclosures—715 779 5360.

Slips Available for Sale

015	Pier 1	16 x 32	\$55,900
023	Pier 1	16 x 32	\$59,500
063	Pier 2	13 x 24	\$29,500
186	Pier 4	16 x 32	\$59,500

SHIP STORE NEWS

Helpful Spring Hint:

Bottom paint can be easily removed from your hands without harsh solvents. Before painting, apply mechanic's hand cleaner, and afterwards use the same cleaner with a handful of sandust to help the process!

PORT SUPERIOR ONLINE SHOPPING

"www.portsuperior.com"

will take you to the Ship Store link where you will find the majority of our products carried at the store and then some.

Before you are tempted to look anywhere else, take advantage of our NEW online store. Find 1000's of items at great prices. Ship them home or to Port Superior. We hold them until you arrive for your next visit. Life is just too easy at Port!

IT IS NOW EASIER THAN EVER! STAINLESS FASTENERS

We just keep planning and working to make everyone's life as simple and care-free as possible. We think we have come up with something great!

As you know, Port Superior Ship Store has one of the largest selection of stainless fasteners in the Bayfield area. But finding them and getting them past the cash register wasn't the easiest task.

This year, with reorganization help from the vendor, all you will need to know is how many you want and the price. We will take it from there! Fast and easy—you can be back to your project in no time and out on the water sooner!

SERVICE DEPARTMENT NEWS

"What's The Process?"

How We Handle a Work Order Request At Port Superior

Our one and only goal at Port Superior Marina is to ensure your satisfaction in our service. We hope that if you know the process we have in place, you will have a level of comfort you can count on for quality service.

Taking a Work Request: All Port Superior Marina staff are happy to take your request for a work order. With a careful explanation of the services you desire, we will either process a time and materials (T&M) order or a quote—YOU decide.

A T&M work order can come with restraints not to exceed a certain number of hours or allowances to investigate a problem and provide you a quote to complete. We want to eliminate surprises for you when we are done.

If it is a quote you would prefer, we will do our best to issue it to you within 10 business days of your request. If there are options, we will provide a range from conservative, low cost, to a mid-range, to a completely ABYC compliant service. You choose the quote that is right for you and your budget.

A Work Order In Progress: Once you've decided the option that works best for you, the work order is put on a

schedule. Your due date is our due date. If we are unable to meet that target you will be contacted by Marina staff. If the scope of the work should change, you will also be contacted. We want to keep you informed as progress is being made.

If the work is in progress and you need to be informed of the status, you will find a pink status card onboard. Please contact a staff member if you need additional information. If there is no problem found, you will find a "Fault Not Found" form that will provide the steps taken to research your issue. Typically, follow up conversations are necessary in these cases.

Completed Work Orders: Upon completion, a yellow service card will be left onboard to inform you that the work is done. Invoicing for the service will be issued weekly during the season, monthly in the off season. Should you have concerns regarding the work or need additional service, please contact us immediately, you will be given priority treatment to resolve an ongoing issue.

We are here to enhance your boating experience in Bayfield, please let us know how we can help!

Mariners' General Prudent Rule:

*"If all else fails,
the rules of the
road may be
broken to avoid
immediate
danger".*

PORT SUPERIOR AND BAYFIELD NEWS

Tim and Jake Go On a Field Trip

Service Tech Tim Haiden and Parts Clerk Jake Shrider took a field trip recently to Door County to attend the 3M/Interlux seminar. Not only did it afford them the opportunity to get out of town, they found it to be very informative!

3M Marine Division and Interlux Paint continually offer a multitude of new products and materials to assist the boating pub-

lic. By far, they carry the most extensive lines in the industry.

They found that a better understanding of the product line will make for a more qualified staff, and will also make projects more cost effective to you the consumer and user of the Service Department and Ship Store. Please ask them for more details when you see them at the marina!

New Products from 3M and Interlux

3M 3000 Rubbing Compound:

Eliminate heavy compounding and polish while working to bring the luster of your gelcoat back. This all in one product will perform the service you need based on the buffer head used.

With a foam polishing pad and medium pressure applied, you can polish the surface. A wool pad will eliminate scratches completely. To eliminate swirls and polish the hull, apply with a polishing pad and light pressure. Finish by wiping with a detailing cloth and love the results! The results and the ease of one product in one bottle is outstanding.

3M Sharpshooter No Rinse Cleaner:

This user friendly, less environmentally invasive cleaner works better than acetone. It is designed to remove such tough stains as grease, lipstick, crayon, black scuff marks, and smoke film without the toxins.

Trilux Prop and Drive Paint:

An antifouling paint developed especially with propellers and/or inboard outboard in mind. With less algae on your intake, your engine will run cooler and your prop will perform more efficiently.

These products are available in or through the Port Superior Marina Ship Store.

**STORAGE
LOCKERS
AVAILABLE
AT PORT**

**\$250/Year
4' x 4' x ~8'**

Save yourself the trouble of hauling gear back and forth. Call 715 779 5360 and reserve your locker today.
Half lockers (4' x 4' x 5' ht) also available at \$150/yr.

MPLS Boatshow Drawing Results

The Minneapolis Boat Show was fun and eventful in January. Not to mention even the man falling out the 17th floor window of the Hyatt and living to tell of it! Michelle was one floor up and missed all the excitement!

It was great to see so many of the members and boaters at the show. We hope everyone enjoyed our new photos in the booth display. Tried to add some pictures of the staff and facilities. Many people participated in the drawing held that weekend and

THE WINNERS ARE:

\$25 Gift Certificate: David Wellington of Spring Valley, Wisconsin

Sea Chef Force Ten Grill: Glenn Koppin of St. Michael, Minnesota

12 x 24 Annual Slip: Mike Baker of Cedar, Minnesota

Congratulations to the winners! We will be conducting a drawing each year—be sure to join us next year!

“LEAVE MY POST ALONE!” AND OTHER DREDGED UP INFORMATION

Maybe you didn't know in the winter months the lake level continues to rise and fall, much as it does in the summer. It's not so noticeable in the summer, but the havoc it reaps on the pelican

posts in the winter is amazing.

Nearly all the posts “jack out” to some degree or another. Some even come up completely and then fall over. Once the ice lets go, the posts require reinstallation, by driving the piling back into place.



Port Superior Marina pelican posts and piers in the winter “jack out” from ice movement.

This is the best time to take advantage of the opportunity to leave your post out if you and your neighbor agree. Please let the marina staff know at

your earliest convenience and Dominic will be certain that it is not driven in.

It is best to leave the post in place as it further secures your boat in the slip and the piers in the marina. So unless you have a good reason to leave it out, we recommend keeping it.

As for the lake level, it seems to be pretty low and we will be required to do additional dredging this spring. We will attempt to keep the marina dredged to 8' in as much of the basin as possible.

Leaks at through-bull fittings are attributed to 18% of all the boats that sink while underway. A periodic check of stuffing boxes, hoses, hose clamps and all through-bulls on a regular basis is a great idea. Spring is the best time to do this.

FATHER'S DAY SOLUTIONS ARE ONLY OUTWEIGHED BY MOM'S DAY

Dear ol' dad—or husband or grandpa or whatever man fits the bill in your world—must be honored on Father's Day this year and each year to come. The “Hallmark” holiday that may supersede this day is Mother's Day.

Whichever day is most important in your world, if they both enjoy boating, they enjoy spending money on their boat. And although it may seem they have everything a person could ever need on a boat—one can

never have too much! So....

A PORT SUPERIOR GIFT CERTIFICATE IS THE PERFECT IDEA!

Call, email or ask for your solution in the Ship Store!

CLASSIFIED ADS

29' Bayfield, 1983

NEW 2005 depth, wind, speed, repeater, smart battery charger, deck and anchor light and all wiring. Radar, autopilot, VHF, GPS. \$30,000

Located in Bayfield, WI

Contact: Jim: 612-850-0068
or jim@rohnind.com

31' Pearson MkII, 1983

Diesel heater, new Raymarine GPS, new 9' inflatable dinghy, gennaker w/ snuffer. Completely equipped and ready to sail! \$45,000

Located in Bayfield, WI

Contact: Jim: 612-850-0068
or jim@rohnind.com

**SEE YOUR
CLASSIFIED AD
RIGHT HERE,
IN PRINT**

Distributed to over 600 boaters on a regular basis. Call for pricing & reserve space today.

ONLY YOU CAN PREVENT ELECTRIC SHOCK DROWNING

Electric shock drowning is not a common occurrence in marinas, as boater safety on the docks is a high priority, particularly at Port Superior. When they do occur, they are most often in fresh water situations.

These rare accidents are created when faulty wiring causes underwater metals on boats to become energized when plugged into shore power. This causes a low-level current to flow through nearby swimmers, thereby disabling muscle functions. It's referred to as electric

shock drowning and not electrocution because there is no physical injury. The victim either loses muscle control and drowns or suffers loss of blood circulation and subsequent death.

The most common cause of these rare accidents is faulty boat wiring, not in compliance with industry standards, due to inappropriate modifications or a lack of maintenance, combined with a boater's use of an inappropriate adapter to make a shore cord fit into the wrong outlet. Stray AC current from shore power can cause problems

onboard the boat as well as in the metal "running gear" and fittings below the water's surface, thus sending an electric charge through waters surrounding the boat.

Please prevent electric shock drowning by:

- Not swimming in the marina basin;
- Performing routine electrical inspections on boat wiring and shore power cord.
- Ensuring your repairs comply with industry standards.

CLIMATE CHANGE AND LAKE SUPERIOR WATER LEVELS

According to Jay Austin, Asst Professor of Physics at the University of Minnesota, Duluth, in late 2006, Lake Superior water levels started dropping rapidly due to a prolonged and fairly widespread drought. Out of curiosity, he'd been keeping an eye on these levels and has watched them drop to near-record lows in the last few months.

In general Lake Superior's water levels have been relatively consistent or rising since the record low in the late 1920's, which was about the time of the dust bowl. Most of the recovery and rise of water levels seen between 1860 and about 1980 is due to the isostatic rebound of the continental plate, which caused levels to climb by roughly 25 cm per century.

Prof. Austin's hypothesis questions: Is the decline in lake levels since the 1980's associated with the warming observed in the lake since 1980? Do higher water temperatures lead to stronger evaporation to the extent that it would be important?

Other studies performed verify the rapid warming of Lake Superior. Again Prof

Austin has found that lakes like Superior appear to be responding more quickly to climate change than previously suspected. Data from 1980 to present shows that the average July-August air temperature has increased about 1 degree Celsius annually. This causes the water temperature to increase (at about twice the air temp rate), the spring turnover (when the water becomes stratified-the warm water floats on top of the cold) begins earlier and the amount of ice to substantially decrease. A decrease in ice causes additional evaporation and with no ice to reflect the sunlight additional heating of the water. Data also shows an increase in average wind speed since 1980, further increasing evaporation.

Many agencies are carefully monitoring climate change and its impact on Lake Superior and other bodies of water. The Apostle Islands Park Superintendent is actively participating in the national park's climate friendly initiative.

For this year, watch for low water levels, shallow docks in the islands, increased submerged hazards and bigger beaches.

When sailing, what is the most frequently encountered danger:

- A. bad weather
- B. going aground
- C. getting hit with a jibbing boom?

Answer below

D. Getting hit w/ a jibbing boom

Port Superior Marina

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Email: boat@portsuperior.com

We're on the web !
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*Lake Superior's Premier Resort
Marina*

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**PORT SUPERIOR MARINA
THE PORT REPORT – MAR/APR '07**

Port Superior Marina is a proud member, in good standing with:

- **ABBRA—American Boatbuilders and Repairers Association**
- **ABYC—American Boat and Yacht Council**
- **AMI—Association of Marina Industries**
- **AMTECH—Association of Marine Technicians**
- **Bayfield Chamber of Commerce**
- **Midwest Marina Association**
- **Professional 20 Group**

**PORT SUPERIOR MARINA IS
PROFESSIONALLY MANAGED BY A
CERTIFIED MARINA MANAGER.**



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